

Community Library Sedona

Strategic Plan 2025–2028

COMMUNITY
LIBRARY SEDONA

Who We Are

We are big dreamers and tireless explorers. We offer new experiences and encourage our community to try them.

Our Vision

To be the place where our community's interests and passions are reflected most.

Mission To open doors to the world to connect through inspiring learning, empowering ideas, and engaging experiences.

Our Motivations:

- Idealism
- Expression
- Adventure
- Creativity

Our Traits:

- Inventive
- Intuitive
- Imaginative
- Courageous
- Ground-breaking

Our Strengths:

- Fresh Ideas are Celebrated
- Tolerance of Mistakes
- Visionary Zeal
- Diverse Opinions Encouraged

Strategic Priorities

- **Create Inspiring Collections that encourage literacy in all its expanding forms**

- **Sustain and Grow Organizational Excellence**
  - Revitalize the library's capacity to adapt, thrive, and prepare for the next 30 years.
  - Tell the unique story of the library as a vital creator of community.
  - Build strong financial foundations through innovative fundraising and partnerships.
  - Cultivate an agile and knowledgeable team equipped to meet evolving community needs.
  - Demonstrate the library's impact and drive continuous improvement.

- **To be a leading regional meeting location for our community's civic, educational, cultural, and business sectors.**
  - Partner with diverse organizations across the region to build community-centric programs.
  - Host cultural events and programs that reflect the community's passions and interests.
  - Provide inclusive spaces for collaborative dialogue and celebration of civic life.
  - Celebrate the stories, voices, and talents that enrich our shared experience.

- **Transform Spaces for Inspiration and Access**
  - Visitors and full-time/seasonal residents will enjoy a modern, welcoming place to feed curiosity and make connections with our community.
  - Design vibrant, adaptable spaces that reflect modern needs and community aspirations.
  - Incorporate innovative technologies and resources to support exploration and engagement.
  - Commit to sustainable and inclusive design practices that ensure accessibility for all.